

# NINTH ANNUAL CREATING OPPORTUNITY CONFERENCE

Why Wait for Opportunity to Knock?...Create Your Own! Conference You Will Attend This Year!



October 17-18, 2008  
Creating Opportunity Conference Agenda  
The Best Conference of the Year!

**FRIDAY, OCTOBER 17, 2008**  
**HYATT REGENCY ATLANTA**

### **Business Awards Breakfast 7:30 -9:00 a.m.**

Honorees:

Frank McCloskey, SVP, Georgia Power Co., Carolyn Cartwright, Diversity Director, SunTrust Bank  
James Winestock, SVP UPS, Lee Rhyant, Lockheed, Roger Johnson, The Coca-Cola Company  
Trade Bureau Member of the Year

Speaker: Michael L. Thurmond, Georgia Labor Commissioner

Sponsored by Denny's

### **CAREER FAIR 9-3 p.m.**

**Don't Let the Bear Market Stymie Your Career!**

Co-Sponsored by the Atlanta Business League and the Black United Fund

### **Morning Workshops**

**Business Plan Boot Camp - 9:30 a.m. until 11:30 a.m.**

Seasoned professionals show you how to create a roadmap to business growth and profitability.  
Matthew Ware, Kelvin Jones

**Striking the Balance: EEO and Diversity - 9:00 a.m. until 12 noon**

2.5 Hours CLE for Lawyers

What every lawyer needs to know about EEO, affirmative action and civil rights! Willie Gary, Rodney Strong, Angela Hart-Edwards, Davis Wright Tremaine, Byron Perkins, The Cochran Firm, Lee Breedlove, Breedlove and Lassiter

**Youth and Sports - 10:00 a.m. until 12 noon**

Moderator: Former Dallas Cowboy and Rainbow Sports Director Dextor Clinkscale

**Making the Most of Supplier Diversity - 9:30 until 11:30 a.m.**

Maximize profits contracting with Top 50 Firms and public agencies. Ed London, Clayvonne Croom, Tina Jones, Johnnie Booker, The Coca-Cola Company, Kathryn Homyer, UPS, Ken Huff, Georgia Power, Michelle Johnson, The Home Depot

**Going Green - Make Money Investing in the Environment**

Cecil Callahan, Calvin Vismale, BP

**DTV - All you Need to Know about Digital TV**

**Using Media and Technology to Win Friends and Influence People**

Bunnie Ransom, Al Anderson, Diane Larche, Vince McCant, Marvin Nunnally



Rev. Jesse L. Jackson, Sr.  
Founder and President  
The Rainbow PUSH Coalition

The Rainbow PUSH Peachtree Street Project was launched in 2000. Built upon the success of our New York Wall Street Project, the project's mission is to create opportunity in every aspect of life from education, to financial literacy, to business formation and growth.

I invite you to join us during our 9<sup>th</sup> Annual Symposium, "Creating Opportunity" on Friday, October 17<sup>th</sup> at the Hyatt Regency and Saturday, October 18<sup>th</sup>.

Creating Opportunity is always

**MINISTER'S LUNCHEON 12:00 PM – 2:00 PM**

Exploring the Role of the Church in building community and fostering equal opportunity.  
Rev. Jasper Williams, Bishop James Washington, Pastor Gregory Eason, Axel Adams

**Afternoon Workshops 2:15 – 4:00 PM**

**Diversity Report Card – New Data on the Best and Worst Companies for Diversity in the Southeast**

Who's talking the talk? Who's walking the walk? New CEF study grades Fortune 500 based in the Southeast.

Robert Patillo, Ingrid Saunders Jones, Juanita Baranco, Dr. John E. Maupin

**Creating Change- Influencing Public Policy-** Make your voice heard in the political arena.

Agenda for Change We Can Believe In – The First Hundred Days

Hank Johnson, Eldrin Bell, Tony Hill, Michael Julian Bond, Emma Darnell, Burrell Ellis, Kassim Reed, Ralph Anderson, Calvin Smyre, Robert Ford, Keith Heard

**Women and Wealth – Preventing and Surviving Foreclosure**

7000 homes are lost in Metro Atlanta to foreclosure each month. How can you prevent it? What can you do to re-build your financial reputation and rejoin the financial mainstream after foreclosure?

James Glenn, John Hudson, Regions Bank, James Young, President, Citizens Trust Bank

**Taking Control of Your Health – Don't let the stress get you down!**

**Access to Capital – Building Wealth and Financing Your Business Venture in the Worst of Times!**

Greg Calhoun, CEO Calhoun Enterprises, Isom Lowman, The Lowman Group,

Frank Belatti, George Andrews, President, Capitol City Bank

**Labor Unions – Jobs, Profits and Pensions**

Eugene Duffy

**Real Estate Update: Affordable Housing Crisis Even in Buyer's Market**

Joe Beasley, Rev. Greg Eason

**Keep Hope Alive Gala**

**Red Carpet Reception 6:30 p.m.**

Honorees: Henrietta Antonin, Gregory Eason, Egbert Perry,  
Tyrone Brooks, Judge Greg Mathis

Sponsor Remarks: Ingrid Saunders Jones

Hosted by: Porsche Foxx

**Saturday, October 18, 2008**

**New Leadership Generation**

**Co-sponsored by the Hank Stewart Foundation**

Dominic Stokes, Tharon Johnson, Lee May, Cas Sigars, Chountelle Bullock,  
Rob Hughes, Orrin Hudson, Alisha Thomas Morgan, Destiny Hatcher

The next generation of leaders gets active, taking charge with  
new energy and new ideas.

10:00 a.m. to 2:00 p.m.

**The Economics of Hip Hop with Greg Street and Frank Ski**

**Cutting Cost and Cutting Crime by**

Reforming the Criminal Justice System

Randall Mangham

**Reclaiming Our Youth – A Prescription for  
Parental Engagement that Works!**

Sponsored by UPS

**For updates and more information call**

**404-525-5663 or visit**

**[www.rainbowpushatlanta.org](http://www.rainbowpushatlanta.org)**

an informative, enlightening and groundbreaking event. Your presence - sharing your experience, your expertise and insight – is invaluable to our collective success. So join us and get informed, get inspired and get involved!



Janice L. Mathis, Esq.  
Vice President and Regional  
Executive Director  
Citizenship Education Fund  
**Sponsors (Partial List)**  
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**Media Partners**  
WVEE – The Big Station  
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Atlanta Daily World  
Atlanta Inquirer



## Creating Opportunity Conference Registration

Awards Breakfast \_\_\_\_\_ @\$75 each person \_\_\_\_\_

Minister's Luncheon \_\_\_\_\_ @ \$50 each person \_\_\_\_\_

Striking the Balance (Includes Luncheon and CLE Credit)  
\_\_\_\_\_ @\$100 each person \_\_\_\_\_

Keep Hope Alive Gala \_\_\_\_\_ @ \$100 each person \_\_\_\_\_

Value Registration \_\_\_\_\_ @\$200 each person \_\_\_\_\_

Early Bird (by 9/1/08) \_\_\_\_\_ @\$175 each person \_\_\_\_\_

Red Carpet Reception \_\_\_\_\_ @150 each person \_\_\_\_\_

(Value Registration includes Business Breakfast, Minister's Luncheon, Striking the Balance, Keep Hope Alive Gala and one-year basic membership in The Rainbow PUSH Coalition. Does not include Red Carpet Reception)

Scholarships Available for Seniors and Students! Group Rates Available!

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Workshops you Plan to Attend: \_\_\_\_\_

\_\_\_\_\_

### Credit Card Information

Name on Credit Card: \_\_\_\_\_

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Billing Address for Credit  
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Fax, email or mail completed registration to:

Randolyn Jones

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For Exhibition and Sponsorship Info, Call (404) 525-5663